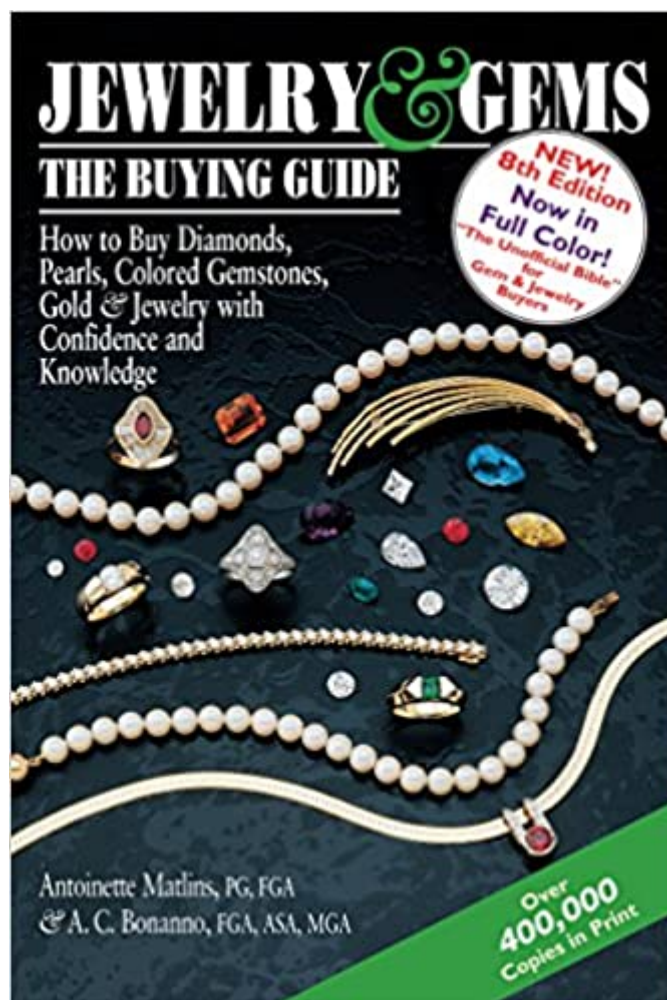


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# Jewelry & Gems – The Buying Guide, 8th Edition: How To Buy Diamonds, Pearls, Colored Gemstones, Gold & Jewelry With Confidence And Knowledge (Jewelry And Gems The Buying Guide)





## Synopsis

Over 400,000 Copies in Print Know What You Want, Know What You're Buying, Learn the Secrets to Get the Most for Your Money Easy to Read Easy to Understand Practical Complete Instant Answers ... to All Your Questions Completely Updated & Expanded 7th Edition! Purchasing gems and jewelry can be a magical experience, filled with excitement and anticipation. But lack of information, error, or misrepresentation can make the thrill of buying a gem or piece of jewelry confusing, intimidating, overwhelming, and costly. To help you avoid the pitfalls and keep the magic, two internationally respected experts on buying gems and jewelry put their inside knowledge to work for you in this easy-to-read, easy-to-use guide. It is filled with practical advice and is designed to make it easy for you to have all the information you need to buy gems and jewelry with confidence. Recommended by consumer and jewelry trade reviewers around the world, it is already in use in over 100 countries and has been translated into Spanish, Arabic, Greek, Hungarian, Russian and Japanese. Over 400,000 copies are now in print and this revised, updated, expanded edition covers even more: buying and selling on the internet, dazzling new diamond cuts, recently discovered gems and new treatments and trickery to look out for. There are fascinating mythical and magical tidbits, and practical tips that could only come from an insider. In simple, straightforward terms you'll learn about the four Cs and how to juggle them to get what you want, at the price you want to pay; what to look for, and look out for; all about gold and platinum, jewelry design, and some of the country's leading designers. You'll learn what questions to ask and what to get in writing, and even how to select the jeweler, appraiser, and insurer. The authors leave no stone unturned to give you everything you need to know whether you are a novice or a connoisseur. With *Jewelry & Gems: The Buying Guide*, you'll find the experience can be a joy, and the gems and jewelry you select a source of lasting pleasure!

## Book Information

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## Customer Reviews

Antoinette Matlins, PG, FGA, is an internationally respected gem and jewelry expert, author and lecturer. With over 1 million copies of her seven books in print in nine languages, she is the most widely read author in the world on the subject of jewelry and gems. Honored with the international Accredited Gemologists Association's highest award for excellence in gemology, Ms.

Matlins's books are widely used throughout the world by consumers and professionals in the gem and jewelry field. Her books include *Jewelry & Gems: The Buying Guide* (over 400,000 copies now in print the only book of its kind ever offered by Consumer Reports); *Colored Gemstones: The Antoinette Matlins Buying Guide*; *The Pearl Book: The Definitive Buying Guide*; *Gem Identification Made Easy*; *Engagement & Wedding Rings: The Definitive Buying Guide for People in Love*; and *Jewelry & Gems at Auction: The Definitive Guide to Buying & Selling at the Auction House & on Internet Auction Sites* (all GemStone Press). Former gemology editor of *National Jeweler* magazine, her articles and comments on buying and selling gems and jewelry and on gem investment have appeared in many national and international consumer and trade publications. She is also the author of the "Gemstones" chapter in the *Encyclopedia of Investments*, second edition. Ms. Matlins has gained wide recognition as a dedicated consumer advocate, and continues to spearhead the Accredited Gemologists Association's nationwide campaign against gemstone investment telemarketing scams and other types of consumer misrepresentation. A popular media guest, she has been seen on ABC, CBS, NBC and CNN, educating consumers about gems and jewelry and exposing fraud. In addition to her educational work, Ms. Matlins is retained by clients worldwide to seek fine, rare or unusual gems and jewels for acquisition. Antonio C. Bonanno, FGA, ASA, MGA, was founder and president of the National Gem Appraising Laboratory and director of the Columbia School of Gemology near Washington, D.C. He held the coveted "Master Gemologist Appraiser" title (MGA), the highest distinction awarded to gem and jewelry appraisers from the American Society of Appraisers. He worked with gems and minerals for over sixty years, specializing in forensic gemology, and was frequently called as an expert witness

in a wide range of court cases. A Fellow of the Gemmological Association of Great Britain With Distinction, he was highly esteemed in the field and holds a place in the prestigious Gemstone Hall of Fame. He founded the Accredited Gemologists Association, which created the Antonio C. Bonanno Award for Excellence in Gemology in his honor after his death in 1996.

I can see why it's referred to as "The Unofficial Bible" for Gem & Jewelry Buyers. I bought it for trying to value the 200+ colored gemstones I purchased in Thailand over a 2 year period (also has chapters devoted to diamonds & pearls). I realize that this is most accurately done by a gemologist with a GG certification issued by the GIA but this book had enough information to allow me to easily decide which stones were valuable enough to warrant the cost of a GIA appraisal and even to know which questions to ask for each variety of stone if that appraisal seems "off". It contains information on expected/accepted gemstone treatments used (ex. heat treatment) and undesirable treatments (diffusion, fracture filling) for each variety of gemstone. It also contains a price chart showing price per carat according to weight and color for every popular gem as well as many one might be unfamiliar with. There's also information about countries of origin, common carat sizes and newer gemstones gaining popularity. Also discusses all the ways a stones can be misrepresented and how to get exactly the gemstone you expect and for which you are paying. A father and daughter team have been writing and updating this guide since 1984. Out of curiosity I looked up the meanings of the letters following their names. Both have FGA, (Fellow of the Gemmological Association of Great Britain) following their names as well as PG (professional gemologist) In addition the father has an MGA (Master Gemologist Appraiser. This is the highest award offered by the American Society of Appraisers. To receive it, a person must complete the MGA course, pass the MGA tests and have a gemologist diploma, an accredited ASA gem lab, and at least 3 to 5 years appraisal experience) and an ASA (Accredited Senior Appraiser of ASA ( the American Society of Appraisers). Must pass an ethics and appraisal exam, submit sample appraisals for peer review, be an accredited member of ASA and have a minimum of five years of full-time appraisal experience) following his name. I don't think anyone can contest their knowledge and credentials.

ok

The number one go-to book for gems!!!

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Wisdom (McGraw Hill)) Modern Jeweler's Consumer Guide to Colored Gemstones The  
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